

SAY NO TO A FUR BAN:
SAY NO TO THE WARDROBE POLICE

FUR SECTOR CALL FOR EVIDENCE MAKE YOUR VOICE HEARD NOW AND HELP STOP A BAN

The Government has opened a call for evidence about the UK fur sector. This could be the precursor to potential restrictions on the sale or wearing of fur in the UK. The call for evidence closes on 28th June 2021 and can be found at **The Fur Market in Great Britain - Defra - Citizen Space** or email your comments to fur@defra.gov.uk

It is crucial that you get involved and have a say. If the Government decides to introduce restrictions on the sale or wearing on fur it would effectively be telling us what we could and could not wear and what we should have in our wardrobes. These sorts of draconian measures are a step too far and are a gross invasion of consumer choice, individuals should be free to make up their own minds.

If you need any further information, please contact info@britishfur.co.uk or visit www.britishfur.co.uk

Key points to assist in responding:

- ✔ There is no majority in favour of introducing restrictions on ethically sourced fur in the UK.
- ✔ The calls for restrictions on fur come from animal rights activists who also have an agenda of banning all animal products including wool, leather and silk as well as modern farming.
- ✔ There are exacting standards and rules in place governing the fur sector, banning natural fur would do nothing to improve standards in animal welfare and is a purely symbolic move pushed by animal rights activists.
- ✔ A ban would also not work and would be unenforceable. It would simply push sales online, untaxed and unregulated and to those who care little about animal welfare.
- ✔ It would also impact on indigenous groups who still depend on fur for their survival in places like Greenland and Canada.
- ✔ It would impact on those religious groups who use fur.
- ✔ It would lead to thousands of job losses and closed businesses.
- ✔ It would damage London as a global fashion hub with many designers and brands using fur.
- ✔ It would not be possible to ban fur in Northern Ireland, that remains part of the EU Customs Union, and therefore risks disrupting trade between the countries of the UK.
- ✔ It would disrupt trade relations with some of our closest allies who are major fur producing and manufacturing countries including Canada and the United States and much of Europe.
- ✔ Fur remains popular with sales increasing over the last decade by 200 percent.
- ✔ Banning fur would simply increase sales of oil based synthetic fast fashion.
- ✔ Banning fur is a retrograde, damaging step and no sensible Government would consider implementing it particularly given other priorities including tackling the pandemic.
- ✔ This year, the fur sector is launching a global certification, Furmark, with full traceability from point of origin to consumers, guaranteeing standards in animal welfare: www.furmark.com



SEIZED!